



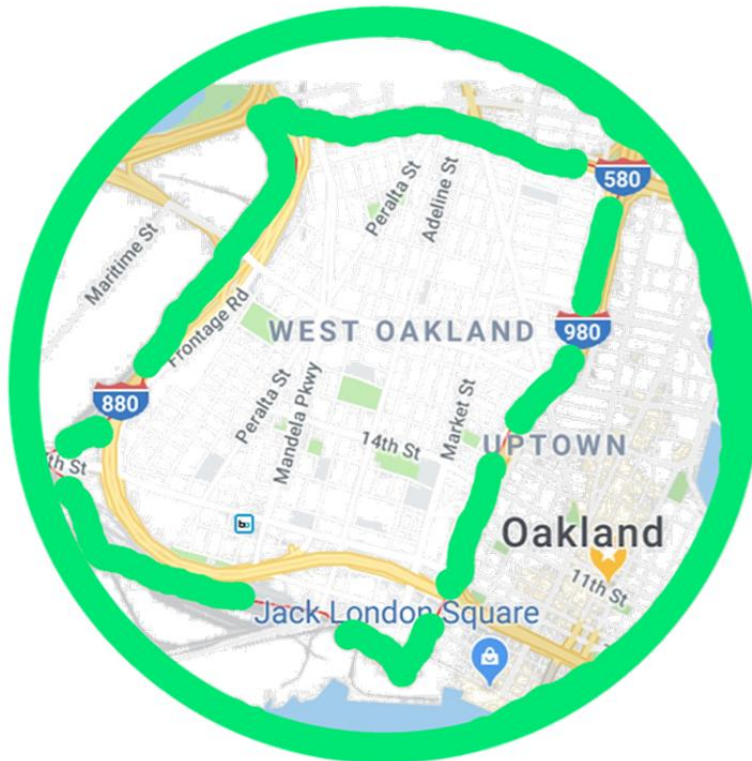
Building Creative Community Through Art and Action

Hello! Here are our latest updates.



In May and June, we built a foundation of creative collaboration for our July 26th event. Numerous meetings with dynamic change makers in the neighborhood complemented our outreach to artists, storytellers, and community leaders. The

common thread of conversation? West Oakland's past, viewed in the context of generating positive change ahead.



We are proud to join critical revitalizations in West Oakland that have nurtured the neighborhood with breakthrough ideas and effort. Our respect for the work of people like Noni Sessions, steadfast supporters of the 16th Street Train Station, and the Center for ArtEsteem inspires us to celebrate their work. It's a culture of action we call the Creative Community.

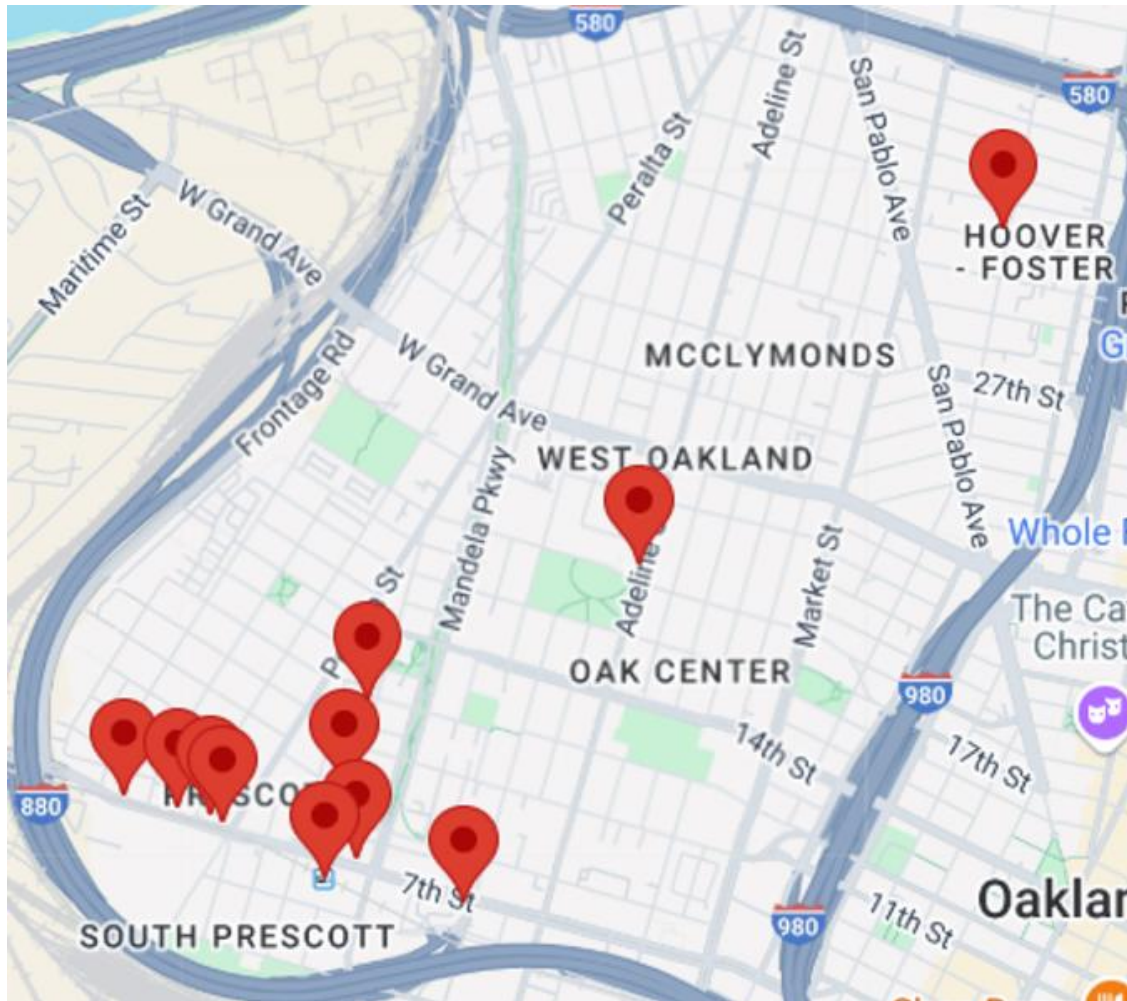
Sudden disruptions that are lacerating culture nationally give our special role at West Oakland Matters dramatic urgency. Time we spend with existing organizations allows us to focus attention to youth *and* elders; new businesses *and* city government; preservation *and* development; cultural historians *and* community visionaries.

The local artist and educator Cynthia Brannvall eloquently identifies our purpose:

"Artists harness the power of artistic expression as a catalyst for new possibilities to spark dialogue, inspire action, and promote changes for the future we want to create."

During June, we are committed to programming our event in a way that reflects our supporters and enhances their varied activities. One example is the planned participation of groups like [Oakland Heritage Alliance \(OHA\)](#), which will lead a walking tour on July 26 that ends at our event, and [7th Street THRIVES](#), which re-envision the famous strip on the basis of local community values. Inspired by work like theirs, we have taken on a stronger profile as an engaging partner who emphasizes where art and culture are built into the community by creatives leading existing organizations.

- 1.The Barn: Located next to Esther's Orbit Room.
- 2.Esther's Orbit Room: [1724 7th St, Oakland, CA 94607](#)
- 3.The Black Panther: [1670 7th St, Oakland, CA 94607](#)
- 4.Serial Material: [1634 7th St, Oakland, CA 94607](#)
- 5.Hellapositive: [1606 7th St, Oakland, CA 94607](#)
- 6.Mandela Grocery Cooperative: [1430 7th St, Oakland, CA 94607](#)
- 7.West Oakland BART: [1451 7th Street, Oakland, CA 94607](#)
- 8.Prescott Market West Oakland: [1620 18th St, Oakland, CA 94607](#)
- 9.The Center for ArtEsteem (Attitudinal Healing Connection, Inc.): [3111 West St, Oakland, CA 94608](#)
- 10.West Oakland Mural Project: [831 Center St, Oakland, CA 94607](#)
- 11.B-Love's Guest House: [1131 Center St, Oakland, CA 94607](#)
- 12.West Oakland Branch | Oakland Public Library:: [1801 Adeline St, Oakland, CA 94607](#)
- 13.7th West: [1255 7th St, Oakland, CA 94607](#)



PARTNER WITH US AS A DONOR OR VOLUNTEER

Echoing last year's inaugural event, the July 26th event will again include a great blend of people, exhibits, and a charged environment. We are helped in this by our Principal Partner, Seventh West ("7th WEST"), a perfect venue for us to host Painting, Photography, Film, Music, Fashion, and Stories. The event will be hosted by Julian Glover, ABC7 News Anchor and Reporter. We'll also feature dynamic speakers and discussion panels committed to exploring and expressing West Oakland's legacy of **resistance, resilience, and renewal**.



RECENTLY JOINED

Through our participants and volunteers, and especially the donors who help support them, our next month will bring each part of our event's program to the best quality possible to offer this July's attendees on the day.

We're excited about three new supporters - **ABC7** serving as our media sponsor, **Kaiser Permanente** as a production support partner, and the **Oakland Ballers** as an event collaborator. And the community champion and 2024 inaugural event co-sponsor **Sterling Art Services** is back with more support. By bolstering awareness and increasing our operating strength, these organizations mutually amplify our commitment to West Oakland's self-revitalization.

New donations of any size are especially important as they additionally offset the expenses incurred by our volunteers, artists, and partners who bring their time, materials, and hard work to our venue and our event management team.

Donor contributors can directly affect our event program in various ways. They can sponsor *visual art works*, assuring their preparation and the insurance required for participation. They can give towards *speakers*, who schedule valuable time for their presentations and face transportation costs. They can underwrite *audio/visual setups* for media artists, which allows us to stage them affordably yet specifically for the site.

See how your support connects us.

Join in producing the event, at our [Donor Portal](#).

Inquiries: Contact@westoaklandmatters.org

[Support West Oakland Matters Here](#)

All Donations are welcome and also tax-deductible:

Your donation helps bring artists, storytellers, creative organizations, and community members together to celebrate West Oakland's voices and visions.

Every gift counts. Whether large or small, a one-time donation or a monthly contribution helps us:

- Produce community-led storytelling and art projects

Your impacts as a donor and how we acknowledge the help:

With your contribution, you or your business will be publicly recognized as a sponsor, given your permission.

- \$25 supports West Oakland Matters as a free event accessible to all
- \$50 supports an artist's investment in showing work at WOM
- \$150 sponsors an additional event program

- Provide resources to local creatives and neighborhood leaders
- Host free public events and workshops that uplift culture and connection
- \$300+ supports the entire event and will be acknowledged in the Event program and Catalog
- \$1000+ supports the entire event, and gives you a VIP table during the event, as well as press mention as a WOM co-sponsor



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